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Nuri-Sejong hakdang

A school for Korean language and
culture in your hand

www.sejonghakdang.org

About King Sejong Institute Foundation (KSIF)

KSIF is a public institution that supports 'King Sejong Institute (KSI)', an overseas educational institute for Korean language and culture. KSIF was founded in October 2012 in accordance with Article 19-2 of the Framework Act on the Korean Language in order to manage and oversee the Korean government's project to spread Korean language and Korean culture. In areas where KSI is not available, 'Nuri – Sejonghakdang (an educational website)' for online Korean language and culture education is being operated.

Vision

To be a leading institute for globalization of Korean language and spreading of Korean culture

Key Businesses

- Designate and support KSIs from institutes or classes that teach Korean language as a foreign/second language and Korean culture
- Develop and operate website (Nuri-Sejonghakdang) for the online education of Korean language as a foreign/second language and Korean culture
- Distribute KSI's standard curriculum and textbooks Support KSIs in fostering, retraining and providing Korean language teachers
- Execute cultural training and perform PR activities through KSIs
- Execute other businesses necessary for spreading Korean language as a foreign/second language



KSIF Website



KSIF is operating a website as a means to publicize the purpose of its foundation and businesses that it promotes abroad.

Introduction	Provides the vision, history and various management information of KSIF
Business	Introduces businesses being promoted by KSIF
Notice	Provides up-to-date information about KSIF
Community	Provides a space for communication with KSIF
Information	Provides results of studies and development carried out by KSIF in relation to the spread of Korean language and Korean culture abroad
Info-Opening	Provides information prepared, acquired and managed by KSIF for operational purposes in order to protect the people's right to know and to ensure transparency of government administration

- Korean : www.ksif.or.kr
- English : eng.ksif.or.kr



01 About Nuri-Sejonghakdang



Where you can
learn Korean
language and
Korean culture
anytime, anywhere



About Nuri-Sejonghakdang

- What is Nuri-Sejonghakdang?
- Configuration
- Features
- Access

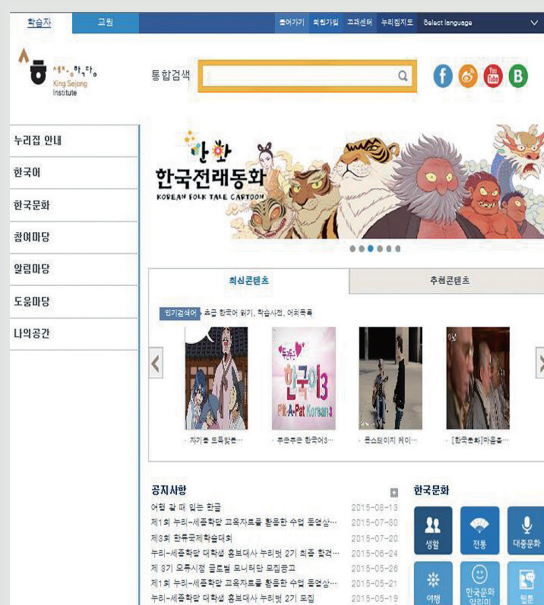
What is Nuri-Sejonghakdang?

Nuri-Sejonghakdang (www.sejonghakdang.org) is a website that provides general information about Korean language and Korean culture to people learning and teaching Korean language.

Configuration

Nuri-Sejonghakdang provides various educational materials (videos, online lectures and webtoons) to Korean language learners. In addition, it offers teaching and learning materials for Korean language teachers to use in their classes and training courses through which the teachers can improve their expertise.

Screen for learners



Screen for teachers



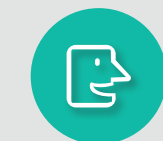
Features



PC & Mobile



Nuri-Sejonghakdang can be accessed in PC and mobile environment.



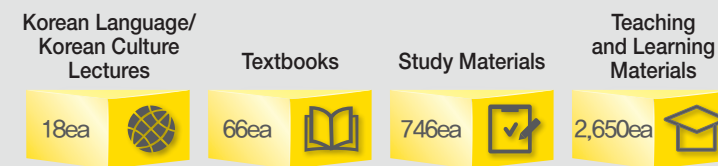
11 Languages



Nuri-Sejonghakdang is provided in 11 languages.



3,480 Educational Data



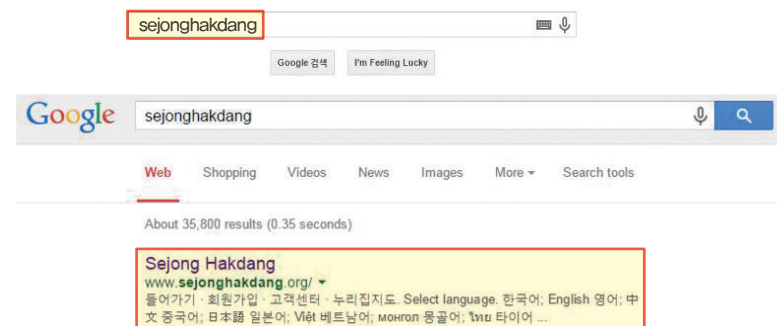
A wide range of educational data including 18 lectures on Korean language/ Korean culture and 66 textbooks is available for free.

Access

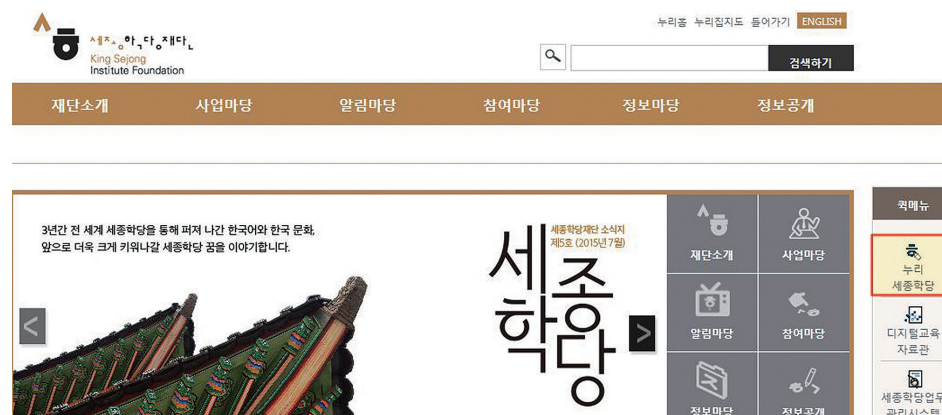
- Enter 'www.sejonghacdang.org' in address bar.



- Search 'sejonghacdang' in the web.



- Open 'Sejong Hacdang' from KSIF website.



02 Key Educational Data

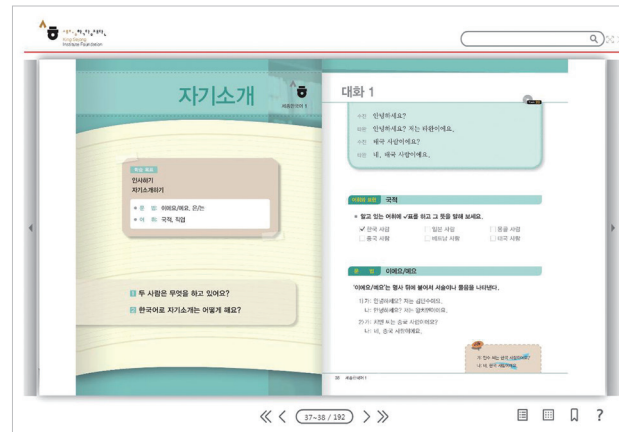
Key Educational Data

- Learners
- Teachers

● Sejong Korean

This is a standard textbook for KSI students around the world. Sejong Korean is available as an e-book on Nuri – Sejonghakdang's website.

Path	Language
Korean Language Textbooks	Korean, English, Chinese



● Korean Folk Tale Cartoon

24 traditional Korean fairy tales are offered in the format of webtoons. Korea's popular fairy tales, such as 'The Weaver Girl and the Cowherd' and 'The Mud Snail Bride,' are introduced through a series of cartoons. With English, Japanese, Chinese and Spanish translations available, even foreigners who do not have any knowledge of Korean language can enjoy these cartoons.

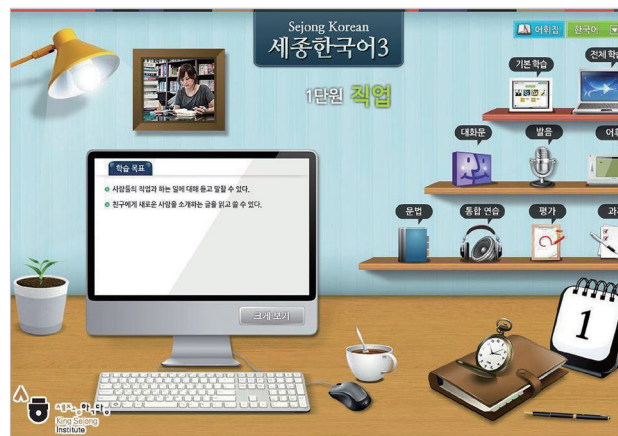


Path	Language
Korean Culture WebToon	Korean, English, Chinese, Japanese, Spanish

● Sejong Korean · Sejong Korean Culture

This is an online learning program developed on the basis of 'Sejong Korean 1 – 8,' a standard textbook of KSI. Those who have difficulty coming to KSI in person and studying Korean language and Korean culture can study and experience Korean language and culture by themselves through this course.

Path	Language
Korean Language Online Lectures Regular Lectures	Korean, English, Chinese, Vietnamese, Thai



● Korean Language with Pictures

The eye-catching pictures assist Korean language learners to easily study basic vocabulary. Learners can listen to pronunciations and solve pop quizzes by clicking icons on the screen.

Path	Language
Korean Language Study Material Vocabulary	Korean, English, Chinese, Japanese, Vietnamese, Russian, Spanish, French





● Pop Popping Korean -Pronunciation

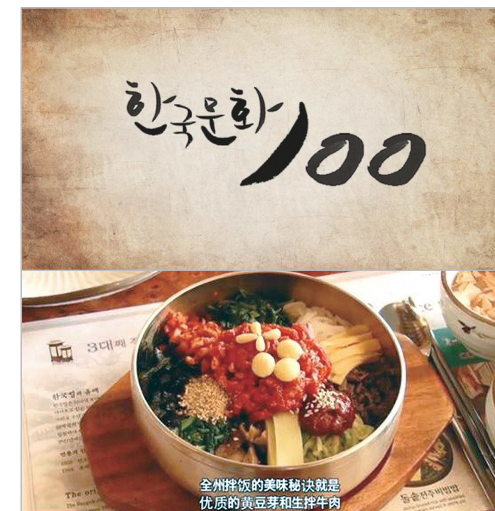
<Pop Popping Korean – Pronunciation> is recommended for people who are learning the Korean language for the first time. Through an animated film showing phonetics for vowels and consonants, even beginners can learn about pronunciation.

Path	Language
Korean Language → Study Material → Pronunciation	Korean, English

● Pop Popping Korean -Conversation

A series of short animated films with a runtime of 3 – 5 minutes each assists learners to easily study basic Korean conversation. Enjoy the fascinating story of five characters including Pop and Hiromi.

Path	Language
Korean Language → Study Material → Conversation	Language: Video – Korean, English Study Material – Korean, English, Chinese, Japanese, Spanish, French



● Korean Culture 100

'Korean Culture 100' is a series of documentary films introducing 100 cultural symbols of Korea (including Arirang, Korean wrestling and Bibimbap) selected by the Ministry of Culture, Sports and Tourism. With each episode running for 3 – 15 minutes, 'Korean Culture 100' helps foreigners to learn about Korean culture in an entertaining way.

Path	Language
Korean Culture → Video → Lifestyle/Tradition	Korean, English, Chinese, Spanish, French

● Today's Expression

'Today's Expression' provides basic conversational phrases that are frequently used in everyday life. Phrases for different situations are provided in detail. Through this, learners can study proper expressions to use in each situation.

Path	Language
Korean Language → Study Material → Conversation	Korean, English, Chinese, Japanese, Vietnamese, Thai, Mongolian, Indonesian, Russian

오늘의 한마디

요즘 무슨 옷이 잘 나가요?
yojeum museun osi jal lagayo?

오늘의 대화

마이클 : 요즘 무슨 옷이 잘 나가요?
yojeum museun osi jal lagayo?

점 원 : 네, 요즘은 청바지가 잘 나가요.
ne, yojeumeun cheongbajiga jal lagayo.

● Class Video/ Teaching Plan

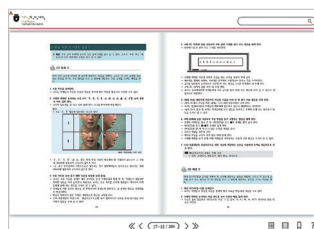


Teachers of Korean language and culture throughout the world share their class videos and teaching plans. The winning works from 'KSI Contest for Teaching Plans Using <Sejong Korean 1> 2014' and 'Contest of Class Videos Using Educational Materials of Nuri – Sejonghakdang 2015' are also available. These kinds of results will help Korean language teachers see how other teachers around the world are planning their classes.

Path Data for Sharing → Class Video/ Teaching Plan

● Sejong Korean Guide

'Sejong Korean' Guide Vol. 1 – 8' is a class manual for teachers using KSI's standard textbook 'Sejong Korean Vol. 1 – 8.' In addition to detailed and friendly instructions for class planning, Sejong Korean Guide suggests learning activities and contains 'General Practice Problems.'



Path Textbook → Guide

● Multimedia Educational Data Archive (dms.sejonghakdang.org)



Approximately 1,942 teaching and learning materials are provided for free and can be used in the classes for Korean language and culture. A wide range of data from videos to cartoons and voice data is available. Registered members can download this data.

Path Supplementary Teaching Materials

● Self-training

An online course for Korean language teachers is provided for free to those who have a Korean language teacher's certificate and experience in teaching Korean language. This course will be helpful for the self-development of Korean language teachers.

Path Korean Language Teachers Training → Self-training



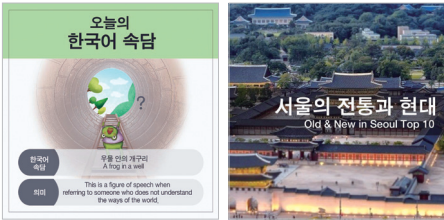
Communication with Users

- Nuri-Sejonghakdang
'SNS(Facebook, Weibo, Blog, YouTube)'
- Nuri-Sejonghakdang 'Nuri-Friends',
the College-student Publicity Ambassadors
- Contests and Events

03
Communication with Users

● Nuri-Sejonghakdang ‘SNS(Facebook, Weibo, Blog, YouTube)’

Nuri-Sejonghakdang’s ‘SNS’ is a space for real-time communication involving people who are interested in Korean language and culture. Engaging contents that are related to Nuri-Sejonghakdang as well as Korean language and culture, such as ‘Korean proverbs’ and ‘Korean folk play culture,’ are posted every day.



Facebook : www.facebook.com/Sejonghakdang.org
Weibo : weibo.com/onlinesejong
Blog : blog.naver.com/nurisejong
YouTube : www.youtube.com/LearnTeachKorean

● Nuri-Sejonghakgdang ‘Nuri-Friends’, the College-student Publicity Ambassadors



15 college students perform as publicity ambassadors for Nuri-Sejonghakdang. These students, who are named ‘Nuri-Friends’ are hard at work with publicizing Nuri-Sejonghakdang, such as by interviewing KSI teachers and organizing a Nuri-Sejonghakdang PR event in Myeong-dong.

● Contests and Events

a contest for videos showing classes using Nuri-Sejonghakdang’s Educational Materials is held, targeting teachers of Korean language and culture around the world. This is a good opportunity for teachers to share excellent teaching and learning methods. In addition, monthly events are held for Nuri-Sejonghakdang website users where the users are provided with free gifts in exchange for their participation.



Example of Using Nuri-Sejonghakdang Service

AM 7:00 Waking-up Onstage K Start the day by listening to music from Korean independent musical bands	AM 8:00 Going to Work Korean Folk Tale Cartoon Going to work has become interesting with ‘Korean Folk Tale Cartoon.’
PM 12:30 Lunch Time Pop Popping Korean-Conversation I often get butterflies in my stomach whenever I have a cup of coffee after lunch. I want to strike up a conversation with the Korean shop assistant that I have a bit of a crush on. I will use the phrases that I learned from <Pop Popping Korean-Conversation>!	PM 18:00 Going Home from Work Nuri-Sejonghakdang Facebook Korean language and Korean culture can be this fun? I will join the event and solve the quiz!
PM 20:00 In the Evening Talking in K-Pop I want to learn the lyrics of Korean popular music! I'll watch <Talking in K-Pop>.	PM 22:00 Going to Bed In Frame How about a trip in Korea this weekend? I will learn about famous tourist spots in Korea by watching <In Frame>!

Nuri-Sejonghakdang Data Guide

Pop Popping Korean
-Pronunciation

How to Write Hangeul

Sejong Korean 1

Sejong Korean 1

Sejong Korean 2

Sejong Korean 2

Sejong Korean 3

Sejong Korean 3

Sejong Korean 5

Sejong Korean 5

Sejong Korean 6

Sejong Korean 6

Korean Culture 100

In Frame

Beginner

Elementary

Intermediate

Advanced

Pop Popping Korean
-Conversation

Today's Korean
Phrase

Pit-A-Pat Korean

Easy and Fun
Korean

Sejong Korean 7

Sejong Korean 8

Let's Speak Korean

Korean Grammar for
Foreigners-Grammatical
System

Korean Language
with Pictures

Korean Folk Tale
Cartoon

Hurrah! Korean
Language Show

Homey Korean

Traveler's Korean

Talking in K-POP

Korean Grammar for
Foreigners-Usage